

ROTHCO BY THE NUMBERS

FOR THE MONTH OF NOVEMBER 2013

**Active
Rothco
Dealers**
10,013

**In-Stock
Rate**
99.05%

(vs. Industry Average In Stock Rate of 80%)

**Number
of Cartons
Shipped**
21,727

**Wholesale
Orders
Processed**
12,114

**Number
of MA-1
Jackets Sold**
6,621

**Number
of Camo
Patterns
Offered**
28

**Products
Offered In
2014 Catalog**
3,881

**Number of
Watch Caps
Delivered**
45,053

**Visitors
to
Rothco.com**
160,924

**Rothco
Team
Members**
164

**Facebook
Likes**
29,626

**Containers of
Merchandise
Received**
24

**New
Rothco
Dealers**
70