

Go For The Gold...

Come help us
celebrate our Anniversary
at the ASD Show.
**Special
50th Anniversary
Giveaways!**



Black E.M.T. Shorts

2003
CATALOG



Insigne Hat



NYNAV ECWCS Parka



Tri-Color B.D.U.'s



U.S. Army Tee



Smith & Wesson
Watches



E.M.T. Response Bag



Bushrag
Ghillie-Flage



U.S.M.C. Warmup Suit

With Rothco's Golden Anniversary Catalog!

Rothco is proud to announce that this year, we celebrate our 50th anniversary. When Milton Somberg first started this company from a loft in downtown Manhattan, NY in 1953 he never envisioned that Rothco would grow to be one of the world's largest manufacturers and distributors of Army/Navy merchandise. While we know that we couldn't have reached this milestone without hard work and determination, we also know that our loyal customers are the ultimate driving force behind our success. We want to thank you for blessing us with your friendship and your business.

This is our Golden Anniversary. The Golden Anniversary Edition of the Rothco catalog has special meaning. Since it is by far our largest

catalog ever, we think it lives up to its name. At 248 pages and over 400 new items, Rothco continues to service the Army/Navy industry with more products and more brand names than ever.

Our 50th Anniversary catalog offers you many exciting new products like our expanded line of security clothing & gear, super values in outdoor wear, great Armed Forces logo apparel & novelty items, Smith & Wesson knives & watches, a new line of safety gear, AirSoft guns, Bushrag ghillie suits, and much, much more!

Contact us today to request your free copy. We look forward to celebrating our Golden Anniversary with you all year long. We couldn't have done it without you.



ROTHCO

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